Docket No.: 1268-094

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Yoram LEVANON

Application No. 09/534,1**7**0

Filed: March 24, 2000

For: METHOD FOR PRODUCING OPTIMUM-EFFECT MARKETING

14/reg)

Confirmation No.: 2252

Group Art Unit: 3624

Examiner: S. Gravini

7.23.03

PETITION FOR EXTENSION OF TIME

JUL 1 8 2003

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

GROUP 3600

Dear Sir:

Applicant(s) hereby petition(s) the Commissioner of Patents and Trademarks to extend the time for response to the Official Action dated March 12, 2003, for one month(s) from June 12, 2003 to July 14, 2003 (Monday).

A credit card authorization form to cover the cost of the extension is attached. Any deficiency or overpayment should be charged or credited to Deposit Account No.: 07-1337.

Respectfully submitted,

LOWE HAUPTMAN GILMAN & BERNER, LLP

Randy Noranbrock Registration No. 42,940

1700 Diagonal Road, Suite 310 Alexandria, Virginia 22314 Telephone: (703) 684-1111 Facsimile: (703) 518-5499

DATE: July 14, 2003

BJH:RAN:sbs

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